



FACES OF LODO



JERRY ARCA

What's the difference between simply living in a neighborhood and embracing it? The answer is Jerry Arca. After living in a Denver suburb followed by a move to Los Angeles, Jerry knew he wanted to retire to LoDo; a neighborhood he describes as the most livable downtown area he has ever seen. In 1994, the Arcas did come back to Denver, moving into one of LoDo's great loft spaces.

Jerry soon became active in the neighborhood, in an effort to make LoDo one of the best mixed-used neighborhoods in the country. He practices responsible activism by being a member of the LoDo District, past Board President of the Lower Downtown Neighborhood Association (LoDoNa), and serving as a residential representative on the board of Denver Civic Ventures (DCV), a branch of the Downtown Denver Partnership (DDP).

Through DCV, Jerry is Project Chairman of the Partnership's Downtown Hosts Program for the Democratic National Convention, organizing hundreds of volunteers to, quite literally, host Denver's guests by guiding them around the city. Jerry is still taking names if anyone wants to get involved in what he calls "the most fun week Denver has seen in a long time".

Jerry Arca is clearly an asset to our community, never losing sight of what a great place LoDo is.

GET TO KNOW JERRY ARCA AND OTHER FACES OF LODO
CALL (303) 628-5428 FOR MEMBERSHIP INFORMATION.