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FOR IMMEDIATE RELEASE

July 14, 2011

LODO DISTRICT, INC.'S SUMMER FORUM

Green= Green

DENVER, CO (July 14, 2011)—Join the LoDo District, Inc. for its LoDo Summer Forum, Green=Green on Wednesday, July 27 from 6-7 p.m., with a preceding reception at 5:30 p.m. in the Xcel Energy Building, 1800 Larimer Street. This forum will feature a panel discussion about making urban waterways a destination for the Denver Metro area.

By investing approximately \$100 Million into the revitalization of our Metro Denver Urban Waterways, the Greenway Foundation, in partnership with numerous public and private partners have leveraged this “green” investment into close to \$10 Billion of economic stimulus in growth and urban development for the City of Denver and the surrounding counties and municipalities.

Speakers include: Jeff Shoemaker, Executive Director of the Greenway Foundation, Gordon Robertson, Planning Director at Denver Parks and Recreation, and Kirk Scheitler, Area Manager, Community and Government Affairs at Xcel Energy.

The Greenway Foundation (www.greenwayfoundation.org) works to advance the South Platte River and the surrounding tributaries as a unique environmental, recreational, cultural, scientific and historic amenity that uniquely links our City’s past and its future. Their numerous programs in and around the South Platte River enhance the environment and appreciation of the urban waterway. The programs include Venice on the Creek Gondola Rides, The SPREE Program and Confluence Concerts among others.

The City of Denver Parks and Recreation Department manages over 250 urban parks and parkways that equal over 4,300 acres of green space. These parks are venues for jazz concerts, public events, relaxation and are highly valued by the citizens of Denver. Many of the urban waterways flow through the Denver Parks system.

Xcel Energy's efforts to be kind to the environment are first exemplified in their new LEED Platinum building on 18th and Larimer Streets. Their mission statement further explains their commitment, "to operational excellence and providing our customers reliable energy at a greater value. We are dedicated to improving our environment and providing the leadership to make a difference in the communities we serve."

Admission is free for LoDo District, Inc. members and \$15 for non-members. If you would like to attend this event, RSVP to info@lodo.org, 303-628-5428 or visit www.lodo.org.

About LoDo District, Inc.:

Founded in 1988, in Denver's birthplace, LoDo District, Inc. is a membership organization that supports historic lower downtown's (LoDo), unique historical, cultural and retail neighborhood, through marketing, education and advocacy. LoDo District, Inc. is committed to striking a balance between growth and preservation throughout the neighborhood.

For more information please visit: www.lodo.org.

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