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FOR IMMEDIATE RELEASE

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LODO DISTRICT, INC. ANNOUNCES THE WINNERS OF LODO AGLOW

The inaugural window design contest features winners, Dixons Downtown Grill, Organixx and The Oxford Hotel.

DENVER, CO (December 14, 2009)—This holiday season 27 LoDo businesses participated in the inaugural window design contest, LoDo Aglow, helping create a true winter wonderland throughout the neighborhood. After two weeks of judging the judges determined the winners were Dixons Downtown Grill in the student category, Organixx in the business category and The Oxford Hotel in the professional category.

Dixons Downtown Grill decorated 14 of their windows as presents to notable leaders, entertainers and sports figures in the community, naming the window, “A Gift to the Fourteeners.” The design team for the restaurant was comprised of four students from the Art Institute of Colorado, J Clancy Moreno, Felicia Klein, Natalie Goodman and Jordan LeMaster.

Organixx, featured their green efforts by creating Christmas trees out of the recycled products found at their restaurant and wreaths made of empty chip bags. Recycle symbols created the effect of snowflakes and green strands of lights topped off the window’s design, titled, “..dreaming of a Green Christmas.”

Finally the professional designers at The Oxford Hotel chose the color of white to create an “Enchanted Winter Wonderland.” Christie Isenberg and Charissa Afshar designed wreaths and silver sparkles to evoke the feeling of walking through the falling snow.

LoDo Aglow, will continue to light up the streets of Lower Downtown throughout the holiday season until late January. The entries were reviewed by a panel of guest judges who chose the winners based on the originality and presentation of the design. The panel of judges included Bill Husted, Elana Ashanti Jefferson and Penny Parker of the Denver Post, Patty Calhoun of The Westword, Deborah Jordy Executive Director of the Colorado Business Committee for the Arts, Kendall Peterson the Public Art Manager at the Denver Office of Cultural Affairs, Lonnie Hanzon of the Museum of Outdoor Arts and Ivar Zeile the owner and director of Plus Gallery.

The LoDo District, Inc. was excited to support the following participating businesses, 1515 Restaurant, bd's Mongolian Barbeque, Bouquets, Colorado Housing and Finance Authority, The Celtic Tavern, Dixons Downtown Grill, Elixir Mind Body Massage, Great Western Art Gallery, Great Western Bank, The Keg Steakhouse and Bar, Indox Services, JohnstonWells Public Relations, LoDo's Bar and Grill, Luxe Salon, Optique of Denver, Organixx Restaurant, The Oxford Club Spa Salon Fitness Center, The Oxford Hotel, Players, Rita L. Gutierrez Insurance Agency, Rockmount Ranch Wear, Scream Agency, Scribbles, Shears Adkins Architects, Translations Gallery, UMB Bank and Zolarium Tanning Studio.

LoDo Aglow is sponsored by Great Western Bank, Mercury LDO and LoDo District, Inc.

-DIGITAL IMAGES AVAILABLE UPON REQUEST-

About LoDo District, Inc.:

Founded in 1988, in Denver's birthplace, LoDo District, Inc. is a membership organization that supports historic lower downtown's (LoDo), unique historical, cultural and retail neighborhood, through marketing, education and advocacy. LoDo District, Inc. is committed to striking a balance between growth and preservation throughout the neighborhood.

For more information please visit: www.lodo.org.

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